

San Juanico Tacloban
Rotary
Club



Tribune



A NEWSLETTER OF THE ROTARY CLUB OF SAN JUANICO - TACLOBAN CITY, PHILIPPINES



Spreading Hope and Holiday Cheer: RC San Juanico's December of Service and Celebration



San Juanico Tacloban
Rotary
Club



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Rotary
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Rotary International President December 2024 Message

To adapt, as laid out in Rotary's Action Plan, we must occasionally step out of our comfort zone and try something new. Here are two examples of clubs that adapted — one with heart and one through critical thinking and strategy.

The Rotary Club of Chandigarh Mid Town, India, led with heart earlier this year. To engage members and grow membership, Club President Nitin Kapur personally called every former member of the club and invited them to a gathering billed as an alumni meetup.

Eight former members attended, and the results were stupendous. The visitors had a chance to connect once more — not only with current members but with the sense of camaraderie and belonging that membership gave them. By the end of the evening, the club welcomed six of the former members back into the Rotary family.

Club President Kapur showed courage when he reached out to the alumni. Not only did he adapt and try something new but he had the strength of character to show the club's alumni how much they still meant to the family of Rotary. That bravery paid off.

People want to feel needed and appreciated. People want to feel that they belong. And they might never feel that way if we don't have the courage to tell them.

Meanwhile, the Rotary Club of Seoul-Hansoo, Korea, has been experimenting with different club models to great effect. Over the past four years, Seoul-Hansoo has created and maintained four satellite clubs — a service club, an interest-based club for musicians, a cause-based club that mentors professionals, and a club for college students.

These satellite clubs are part of a five-year plan the Seoul-Hansoo club implemented to increase membership through innovation.

What's the secret to founding and maintaining so many satellite clubs? Membership between Seoul-Hansoo and its satellite clubs is fluid and synergistic. Many members of the satellite clubs attend the sponsor club's meetings. And many of the sponsor club's members participate in the satellite clubs.

Additionally, the focus of each satellite club is no accident. Each one appeals to different interests of people in the sponsor club and in the community, attracting existing and potential members. This is an excellent strategy to both retain and attract members because it offers flexibility. If someone is interested in joining but they can't make it to the sponsor club's meetings, they have plenty of options to choose from.

These are just two examples of how we can adapt with our hearts and minds. Every club is different, so I encourage you to reach out to members of your club and of the community around you. Ask them about the club experience and what you can do to improve.

Talk to enough people and you might find ways that you can adapt and spark The Magic of Rotary in your club.

Stephanie Urchick
Rotary International President



Rotary
District 3860



Message from the Club President

Dear Fellow San Juanico Rotarians,

As we close the year, I want to extend my deepest gratitude to each of you for your dedication and active participation in our December initiatives. Your passion for service and commitment to Rotary's mission have made a meaningful impact in our community.

The **Victor A. Domingo Chess Classic to End Polio and Dance Dayo to End Polio** were not only exciting events but also powerful fundraisers that strengthened our fight against polio, proving once again that Rotary remains at the forefront of this global cause. Our **Flu and Pneumococcal Vaccination Drive** was another significant step in promoting health and wellness, ensuring that our community remains protected. Finally, the **Area-Wide Christmas Party** was a wonderful opportunity to celebrate our achievements, strengthen our bonds with other Tacloban Clubs, and reflect on the year of service we have shared.

Thank you for your unwavering commitment, teamwork, and generosity. May this holiday season bring you joy, and may we continue our journey of **Creating Magic in Rotary** in the coming year!

Wishing you and your families a Merry Christmas and a Prosperous New Year!

Yours in Rotary,

Erwin Vincent G. Alcala
President, Rotary Club of San Juanico

Victor A. Domingo Chess Classic (December 5-7, 2024)



Dance Dayo 2024 (December 6, 2024)



Flu and Pneumococcal Vaccination (December 10, 2024)



Area 3B Clubs Christmas Party





THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST

The Development of acquaintance as an opportunity for service.

SECOND

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.

THIRD

The application of the ideal of service in each Rotarian's personal, business, and community life.

FOURTH

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR-WAY TEST

The Four-Way Test of the things we think, say or do

1. Is it the **TRUTH**?

2. Is it **FAIR** to all concerned?

3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4. Will it be **BENEFICIAL** to all concerned?